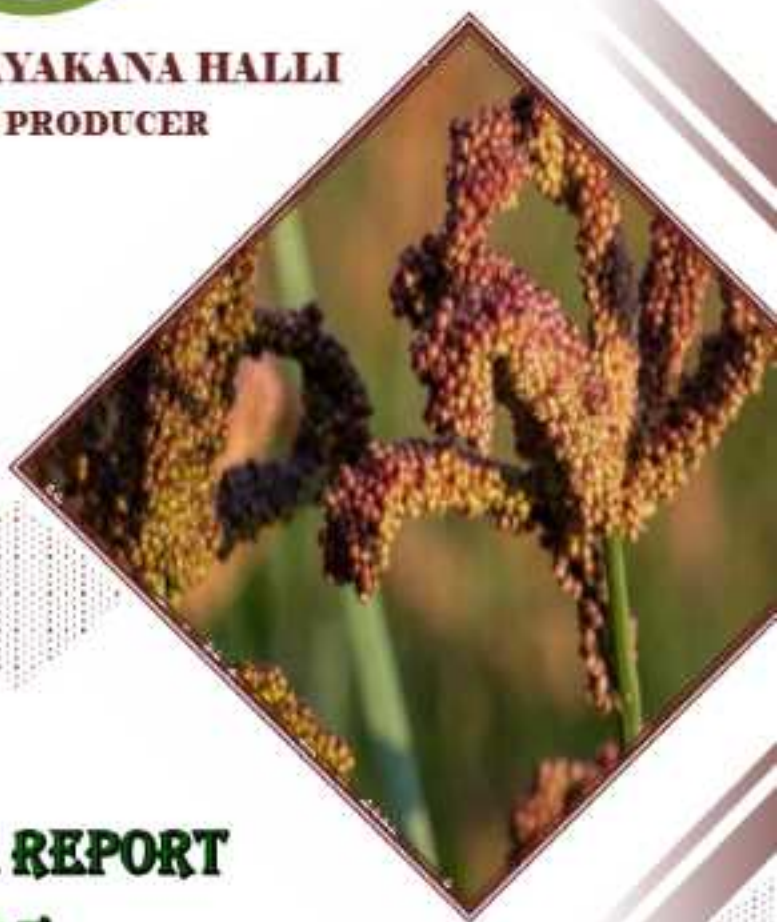


|| om shri manjunathaya namaha ||



**CHIKKANAYAKANA HALLI
SIRI FARMER PRODUCER
COMPANY**



**ANNUAL REPORT
2024-25**

**Sponsors:
NABARD,
Bengaluru**

**Promoters:
SKDRDP®,
Dharmasthala**

|| om shri manjunathaya namaha ||

CHIKKANAYAKANAHALLI SIRI FARMER PRODUCER COMPANY



ANNUAL REPORT 2024-25

TOGETHER EVERYONE



ACHIEVES MORE

Company Management

Leadership meets good governance

Mr. Parameshwaraiah
Chairman & Director

Mr. Rajashekaraiah
Secretary & Director

Mrs. Gayithri Devi
Director

Mr. Shivanna Anjan Kumar
Director

Mr. Dakshina Murthy S
Director

Mr. D Ramachandraiah
Director

Mr. Y Vasanthakumaraswamy
Director

Mr. B Guruchannabasavaiah
Director

Mr. Malappa
Director

Mr. Omkara Murthy A G
Director

Mr. Jayaram T
Chief Executive Officer

Mr. Puneeth Raj K S
Assistant Manager

M/s. Narshimha Pai & Co.
Company Secretary

M/s. Sunil G.C & Co., Davanagere
Auditors

State Bank Of India
Banker

Bank Of Baroda , Dharmasthala
Banker

**Nation Bank for Agriculture and Rural
Development**
Supporting Agency

**Shri Kshethra Dharmasthala Rural
Development Project (R.), Dharmasthala**
Hand Holding Agency

**Shri Kshethra Dharmasthala Rural
Development Project (R.),
Millet Unit - Dharwad**
Marketing Partner

Company Management



Mr. Parameshwariah
Chairman & Director



Mr. Rajashekaraiah
Secretary & Director



Smt. Gayitri Devi
Director



Mr. Shivanna Anjana Kumar
Director



Mr. Dakshina Murthy S
Director



Mr. D Ramachandraiah
Director



Mr. Y Vasanthakumaraswamy
Director



Mr. B Guruchannabasavaiah
Director



Mr. Malappa
Director



Mr. Omkara Murthy A G
Director



Mr. Jayaram T
Chief Ececutive Officer



Mr. Puneeth Raj K S
Assistant manger

GROWING STRONGER TO CARE BETTER



Dear and Esteemed Fellow Shareholders,

It is my privilege to present you the overall performance and audited financial statements of Chikkanayakanahalli Siri Farmers Producer Company Limited for its 4th financial year 2024-25.

The year gone by was a year of remarkable achievements as the FPC made efforts for its growth. The FPC has achieved a turnover of Rs 67.24 lakhs as well as earned a net profit of Rs.0.28 lakhs after tax.

Millet procurement operations of the FPC, continued to be strengthened in nineteen villages of Tumkur district viz. Singapura, Yalanadu, Bhatrahalli, Koragere, Upparahalli, Maratipaalya, Keresuragondanahalli, Hosahalli, Motihalli, Thammadihalli and Kurihatti etc as on 31st March 2025. During the year, the FPC has procured 105.942 Tons of Millets.

The FPC continued to enhance its efficiency in Millet procurement by proper supervision, quality checks and logistic controls.

The FPC provided technical support and trainings to all the concerned stakeholders. 30 training & visits programs for Millet cultivation were conducted for more than 1000 members. The emphasis continued for inclusion of women members and opening of Bank Account by all members. The FPC ensures that competitive price is paid to the members on market basis. The efforts led to 100% payment through bank accounts.

The FPC foresees huge potential in marketing of Millets and plans to expand sales operations in new areas of Tumkur district. This expansion will enhance business and enable procurement of more Millets and thus, enable the FPC to reach out to more millet cultivators and become financially stronger in future.

Mr. Parameshwaraiah
Chairman & Director

FPC Formation



Due to lack of awareness and availability, millets have not found a place in the modern food basket. However, SKDRDP and NABARD strongly believed that millet cultivation too is profitable through FPC Program.

Providing timely and easy availability of fertilizers, seeds and other agricultural inputs at a reasonable rate compared to market price and providing better price on output because of bulk selling of agricultural produce to dealers and processing centers.

PROJECT MONITORING AND IMPLEMENTATION COMMITTEE (PMIC)

A PROJECT MONITORING COMMITTEE was formed to discuss and decide on the business activities to be conducted at FPC level. The FPC has conducted 4 Project Monitoring and Implementation Committee (PMIC) Meetings during FY with NABARD DDM, FPC personnel and SKDRDP officers and discussed the business activities that can be implemented and for sanctioning the grant amount receivable from NABARD on installment basis. Once the FPC has achieved the prescribed parameters given by NABARD, it has released the sanctioned grant amount.

Committee members:

- Mrs. Keerthiprabha (Tumkur NABARD DDM)
- FPC President, Board of Directors & CEO .
- SKDRDP Personnel.

Following are the highlights of the meeting:

- Reviewed the Financial and Physical progress of the FPC till date
- Approved the Setup of Rural Mart under NABARD Scheme
- Approved the request of Rs. 1.47 lakhs grant amount by the PMIC Committee
- Approved the NABARD 4th & 5th Year grant Assistance of Rs. 1.16 lakhs.
- Business development activities for FPC
- To avail financial and technical support for external sources.

Progressing with Farmer's Aspirations



1000

Shareholders

19

Villages

50

Farmer Interest
Groups

Rs. **10.00** Lakhs
Share capital

Rs. **67.24** Lakhs
Annual turnover

Rs. **0.28** Lakhs
Surplus

30

Trainings & Visits

2300

farmers participated

105.94 Tons
Millets Procured

25.03 Tons
Millets Sales

Rs. **9.50** Lakhs
SKDRDP Grants

Rs. **2.01** Lakhs
NABARD Grants

LEADERSHIP IN ADOPTING CIRCULAR ECONOMY IN FPO



Revolutionizing With responsibility

Chikkanayakanahalli Siri FPC has ingrained the principles of environmental, social and governance in to its way of doing business, to create consistence and long term value for its stake holders.

Membership

From the Day of Incorporation of the Company, The major aim of the company was to increase and strengthen the membership. For the past two years the company had conducting various levels of village meeting around the FPC cluster to introduce the FPC concept to farmers and motivate them to be a part of the Company.



769
male farmers



231
Female farmers

Farmer Interest Group

The FPC has bought in 1000 farmers as Shareholders to the Company. To effectively channelize the flow of services and communication from FPC management to all shareholders, the company had formed Farmer interest groups at Village level.

FIG concept

- Farmers living near to one another in a village will be grouped into a Maximum member size of 20.
- The group will be managed by 3 leaders elected by the group members.
- The group will meet once in a month for 1 hour to discuss the farm requirement with the presence of Company CEO.
- All the services required by the shareholders will be received through these groups.



Customer Hire Service

The Organization has collaborated with SKDRDP Customer Hire Service Center (CHSC) on commission based rental services of Agriculture Machines like Tractor, Tiller, Harvester, Renovators etc.

The organization shareholders were delighted with machine rental services received through the Organization.

Vision

To become a renowned millet producer company for its member farmers through economic and social interventions.

ABOUT CHIKKANAYAKANAHALLI SIRI FPC

Chikkanayakanahalli Siri Farmers Producer Company Limited, is a company formed by the farmers of Chikkanayakanahalli for their own betterment. It was started in the year 2020 with ten shareholders with a share capital of Rs. 10,000/-. During the years, the Company had enrolled 1000 farmers as members and the share capital for the financial year ended, 2024 is Rs. 10.00 lakhs. The company operates from its registered office at Sri Basavarajendra Complex, Yalanadu, Hulyaru, Chikkanayakanahalli Taluk, Tumkur District – 572218.

Currently the company has its outreach to thousand farmers in 19 villages of Tumkur district viz. Singapura, Yalanadu, Bhatrahalli, Koragere, Upparahalli, Maratipaalya, Keresuragondanahalli, Hosahalli, Motihalli, Thammadihalli and Kurihatti etc

SPECIFIC OBJECTIVES

- To organize small hold producers into FPC
- To involve small holder producers in value added agricultural activities.
- To facilitate small producers for reaching viable local, state level, national level to get fair prices for their products.
- To reduce the interference of middlemen and commission agents in issues pertaining to pricing, marketing and value addition.
- To tap and channelize the convergence of schemes and subsidies provided by various government line departments, banks and financial institutions.
- To enhance the small holder producers exercise more control over the production resources and managing the support systems.

Mission

> Economic Empowerment

To economically empower the shareholders to become self-reliant by providing technical information and educate the farmers about latest technology to improve millet cultivation.

> Financial Support

To provide subsidized financial support & agro based services to farmers thereby empowering them socially and economically.

> Organic Farming

To promote Organic farming among the farmers and assist them to implement their skills.

> Training Exposure

To promote Training and exposure visits among the farmers and assist them to implement their skills.

Driving force :

- Non availability of quality inputs for farmers
- Lack of availability of finance
- Non availability of community owned storage and processing facility
- Limited liquidity after harvest.
- Less conversion ratio of millet : rice (present 60:100)
- Lack of organized structure leading to weak bargaining power
- Poor packaging practices
- Poor Market reach for farmers

Benefits to farmer members :

- Per hectare production improved by 10% by end of project period
- Increase in net return to farmer (Inflation +10%)
- Increase in sub-sector development for agriculture
- Gap in availability of inputs reduced by 20-25%
- Increased food and nutritional security
- Market linkage for the backward and forward integration will be ensured with competitive market
- Additional employment generated due to increased intensity of farming
- Benchmark minimum wage rate for labor
- Reduction in migration

Services provided to farmer members

Backward Linkage:	Forward Linkage:
• Organizing farmers to form farmers grower group • Provide training and demonstrations • Provide awareness on organic farming and provide technical information • Conduct the exposure visits • Supply the organic PDP manual and booklets • Provide high quality inputs like seeds, manure, fertilizers etc • Give the financial support	• Organic farming • Storage facility • Processing of crops • Grading and Packing • Value addition to the crops produced • Marketing

PROJECT LOCATION :

- District & Block : Tumkur/ Chikkanayakanahalli
- Cluster : Hullyaru
- Villages covered : Yalanadu, K S Halli, Singapura, Koragere, Tamadihalli, Batrahalli, Ballekattagudlu, Kurihatti, Seegebaagi, Hosahalli, Hosahalli palya, Motihalli, Thoremene, Kenkere, Maratipalya, Bargihalli, Salapura, Aralikere, Anjanpalya Ramanagara, Gollarahatti, Choragondanahalli . (19 villages)

We Include

Empowering Agriculture Together

With a comprehensive development approach, the Company touched

lives of more than **1000**
farmers as of present year.

Technical Transformation

The company has Organized trainings
& visits

program for more than

1000

farmers at its village clusters.

- Organic farming
- Dairy farming
- Millet cultivation
- Vermi Compost preparation
- Integrated farming
- Vegetable cultivation



Business Responsibility Report ...

Board of Directors meeting

First Board Meeting:

The FPC had conducted its first Board of Directors meeting on 9th April 2024. All its directors were present during the meeting. Following are the meeting highlights:

- Taking note of 2024-25 Audit Report.
- Taking note of formation of Farmer Interest Groups.
- Taking note of proposed Business Activities for the FPC.
- FIG meetings.
- Rural mart.
- Other business development activities.



Setting
standards for
responsibility
&
accountability

Second Board Meeting:

The FPC had conducted its Second Board of Directors meeting on 2nd September 2024. All its directors were present during the meetings. Following are meeting highlights:

- Grocery sales
- Directors Travel Remunerations
- Health camps
- Lease of land
- Rural mart

Third Board Meeting:

The FPC had conducted its Third Board of Directors meeting on 13th November 2024. All its directors were present during the meetings. Following are meeting highlights:

- FPC Progress till date.
- Millet procurement for the next 4 months.
- Grocery sales.
- Organic Fertilizer sales.
- FIG meetings.
- Other business development activities.

Fourth Board Meeting:

The FPC had conducted its Fourth Board of Directors meeting on 21st Feb 2025. All its directors were present during the meetings. Following are meeting highlights:

- Reviewing the progress during the Financial year 2025-26
- Approved the Action Plan 2022-27 by the PMIC Committee
- Taking note of formation of Farmer Interest Groups.
- Taking note of proposed Business Activities for the FPC.

Business Responsibility Report ...

Annual General body Meeting

The FPC had conducted its 5th Annual General Meeting on 19.09.2024 with all Board of Directors and 400 total Shareholders.

Following are meeting highlights:

- Taking note of Company Progress till date.
- Taking Note of 2024-25 Audit Report.
- Taking note of proposed Business Activities for the FPC.
- Taking note FIG Management and Office Premises.
- Confirming the list of Board of Directors of the Company.
- 2024-25 Millet Procurement Plan.
- Discussion on Rural Mart.
- Taking note of Key Managerial Personnel i.e. Mr. Parameshwariah (Managing Director) and Mr. Jayaram T (CEO) to handle the FPC operational activities.
- Felicitation to the achievers.



Integrated approach for sustainable growth

'We Care'.

The pervasive unifying thread that runs through everything that Chikkanayakanahalli Siri FPC does is the spirit of

For the FPO, 'We Care' is not just about caring for the financial and economic well-being of the company and its shareholders. It is also about taking cognizance of the non-financial and social parameters, the convergence of which is critical to optimize trust and goodwill with its stakeholders and the larger eco system. The organization's unique strength lies in its ability to balance financial and non-financial goals. It gives the FPC an edge to tap opportunity across the spectrum to strengthen its long term sustainable value creation potential while meeting the needs of its diverse stakeholders.

Direct Procurement: The FPO has performed this activity very gracefully by procuring agricultural inputs like seeds, fertilizers, tarpaulins etc and raw paddy directly from market and shareholders homes respectively. The FPC had arranged for bags, labour and transportation for the procurement activities. The FPC had followed Local procurement method to procure millets. Requirement: • Mobilization and institution building of small & marginal farmers • Selecting and appointing Village level lead farmer	• Establishing collection center at village level for Strengthening of procurement and supply system • Promoting Farmers Interested Groups to have large coverage and procurement • Training and capacity building of lead farmers and other functionaries • Investments in the village level Infrastructure for collection and bulking such as weighing scale, gunny bags, gunny bag sewing machine, basic records, etc The objectives of the LPS include: • Setting up a sustainable procurement and supply system ensuring fairness and transparency • Ensuring that quality produce is procured by bringing more farmers under the organized sector	• Creating more village level institutional structures for empowering small farmers • Helping small and marginal farmers to get access to the value addition of product processing and thereby enhance income of small and marginal farmers The main expected results from the interventions are: • Increase in the number of small and marginal farmers can be organized under a producer institution • Better access to the organized value addition facility • Better price realization • Improvement in quality & uniformity of grains procured
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Key performance indicators

Delivering on all Fronts

45.5 qtls

Barnyard millet was procured from farmers.

98.44 qtls

Brown top millet was procured from farmers.

0.20 qtls

Kodo millet was procured from farmers.

292.98 qtls

Finger millet was procured from farmers and sold for Rs. 09.62 lakhs

129.98 qtls

Foxtail millet was procured from farmers.

25.54 qtls

Little millet was procured from farmers.

2401 bags

Fertilizers were procured and sold to farmers.

Rs. 3.18 lakhs

Millet value added products procured and sold in the local markets

136.26 tons

Millet Seeds procured and sold to farmers.

2942 No.s

Tarpaulins sold to farmers.

15 No.s

Farm machineries sold to farmers

9 No.s

Water barrels sold to farmers (200 L. each)



IMPACT/ CHALLENGES/ PATH FORWARD

Chikkanayakanahalli Siri Farmer Producer Company offered positive economic, social, and technical impacts by improving bargaining power, expanding market access, reducing costs through collective action, and increasing access to inputs and knowledge for smallholder farmers.

However, challenges such as illiteracy, lack of infrastructure, financing difficulties, and inconsistent policy support can hinder their performance.

Overcoming these issues by strengthening linkages with agricultural institutions, providing education, and improving governance are crucial for maximizing the benefits of FPCs for members and achieving their potential.

Impact on farmer members :

Economic Impacts

- **Enhanced Bargaining Power:**

Provided collective power to negotiate better prices for inputs and produce, increasing profit margins for member farmers compared to individual sales.

- **Expanded Market Reach:**

By pooling resources, accessed larger markets, negotiate directly with large buyers, and even engage in international trade, increasing sales and income.

- **Reduced Costs:**

Collective logistics, packaging, and marketing through FPCs lead to cost savings per unit of produce.

- **Bulk Input Purchases:**

Procured agricultural inputs like seeds, fertilizers, and pesticides in bulk, distributing them to members at subsidized prices.

- **Access to Finance:**

As a unique legal entity, provided members with access to institutional finance, credit facilities, and various government schemes.

Social & Technical Impacts :

- **Improved Livelihood:**

Contributed to better habitat, improved health, and enhanced social empowerment among member farmers.

- **Knowledge & Skill Development:**

Conducted training and awareness programs, empowering farmers with modern farming techniques, management skills, and access to new technologies like organic farming and farm mechanization.

- **Consolidation of Services:**

Provided members with access to vital services, including technical advice, access to credible buyers, and advisory services.

- **Value Addition:**

It could set up facilities for cleaning, grading, processing, and packaging produce, adding value before it reaches the market.

- **Increased Productivity:**

The adoption of new technologies and scientific farming methods facilitated by the FPC lead to better crop yields.

Challenges & gaps:

Running a Company is not an easy task, the FPC had faced many challenges from the beginning. The challenges have been grouped into following Heads:

Statutory / legal Compliances:

For performing various business activities, we needed different kinds of statutory approvals, licenses, certification, agreements, and empanelment etc. with various authorities, boards and agencies. Following are the Statutory Challenges faced by the FPCs :

- Receiving various licenses i.e. trade, chemical, seed licenses from concerned authorities as they delay the procedure and ask for bribes.
- Filling GST returns, TDS at appropriate time is a task.

Financial Management:

- Arranging finance for initial investment and working capitals for inventory was difficult because these FPC was in introduction stage and most of the financial institutions hesitate to lend loans due lack of operation experience.
- Fixing margin for input and output sales as the FPC have to comply with GST regulation.
- Distribution of profit amongst stakeholders after keeping a percentage as reserves of profit earned as per Companies Act.
- The prices of fertilizers purchased varies time to time, due to this reasons the company cannot store these fertilizers in bulk quantity.

Marketing:

Marketing of harvested crops is the greatest challenge faced by FPC, as most of the FPC gives limited importance for marketing. To overcome this challenge, FPC has to give more importance to marketing compared to all other activities. Following are the challenges faced in marketing end:

- The FPC has to face the threat of volatility of Market prices for millets due to demand and supply factors.
- The FPC has to bare the transportation, bag, labor expenses for procuring and marketing of Paddy, which leaves less margin for the organization .
- Most of farmers prefer low cost agriculture inputs which may be of low quality and the farmers are hesitant to purchase quality products at competitive prices.

Operations:

Handling farmers is a greatest challenge for the FPC in the initial stage. Conducting survey, collecting share amount, supplying agriculture inputs, procurement of agriculture output from 566 farmers is a herculean task for the FPC. For conducting these activities efficiently, proper planning and man power is required. Following are the operational challenges faced:	• Conducting survey for input requirements from farmers is a difficult task as most of the villages are segregated • Procuring and supplying the Output and Inputs goods to farmers as it is difficult for big vehicles to visit farmers land • Difficulty in convincing the farmers to join the FPC as they are reluctant to adapt to changes • Difficulty in getting quality crops from its shareholders because of Moisture content, dusts and agriculture wastes
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• Internal Constraints:

Problems include illiteracy among board members, lack of infrastructure, high labor costs, and difficulty meeting quality standards.

• Policy & Capital Issues:

Lack of adequate capital, inconsistent government procurement policies, and a shortage of financial support can hamper performance.

• Management Gaps:

Shortfalls in strategic planning, organizational efficiency, and market outreach limit the effectiveness of some FPCs.

• Governance & Inclusion:

Gaps exist in board diversity, shareholder engagement, and capacity building for farmers.

Path forward:

- **Strengthen Linkages:**

Connecting FPCs with agricultural universities, government departments, and private institutions provides access to technical support and business development opportunities.

- **Focus on Education:**

Strengthening farmer education through Farmer Field Schools and business schools can equip members with essential management and business skills.

- **Improve Governance:**

Enhancing board diversity, increasing participation in annual general meetings, and investing in capacity-building efforts are vital for sustainable FPCs.

- **Address Financing:**

Ensuring adequate financing, proper business models, and access to talent can help FPCs overcome challenges and achieve their potential.

- **Organic cultivation :**

Promoting and motivating the Member farmers for Organic Millet cultivation practice through setting up Vermi-compost, Jeevambritha, Organic Urea, etc.

- **Grocery supply :**

Procure various groceries and sell it to its shareholder through its Rural Mart.

- **Bulk handling of millets :**

To procure 500 tons of raw millet grains from its farmer members.



CHIKKANAYAKANAHALLI SIRI FPC AT A GLANCE

Company Name	CHIKKANAYAKANAHALLI SIRI FPC Ltd.,	
Date of incorporation	October, 2020	
Registration details	Reg. under - Company Act 2013 [18 of 2013]	
CIN	U01100KA2020ptc140097	
Company category	Company limited by shares	
Company sub category	Non-Government company	
Details of Governing Body Members	10	
Chief Executive Officer	01	
Accounts Manager	01	
Total Farmer Members	1000 Male: 769 Women: 231	
Farmer Interest Groups (20 members each)	50 groups	
Total share capital	Rs.10 Lakhs	
Share capital of each farmer member	Rs.1000	
Details of services provided to farmers :	• For supply of seeds, fertilizers, agricultural equipment. • Agricultural material storage and packaging services • Marketing facilities for agricultural products, Technical Services & Liaison Services, Customer Services, • Rural-mart service	
• Training & Visit programs	30	
• No. of farmers participated	2300	
Millets procurement (Tons)	105.94	
Grant Support (Rs. In Lakhs)	Current year	Since inception
• SKDRDP	9.50	55.66
• NABARD	2.01	23.41
TOTAL	11.51	79.07
Annual turnover (Rs. In Lakhs)	67.24	
Company address	Sri Basavarajendra Complex, Yalanadu, Huliyanu Chikkanayakanahalli, Tumakuru Dist-572218 Contact : 94484 09268 E-mail : cnhallisirifpc@gmail.com.	

Business Expansion Report ...

Participation in Agri Exhibitions



Tumkur District level Millet Expo organized by KVK on 14.01.2025 at Tumkur



Block level KISAN MELA organized by
Agri Department on 07.01.2025 at
Kadoor



Block level JVK MELA organized by
SKDRDP on 18.01.2025 at Huliyaar

Photo gallery



Visitors gallery



12/12/2024 - ಪರಾವರ್ತನ ಸಮಾಜದ ಕೃಷಿ ನಿರ್ದೇಶಕರ ಭೇಟಿ



12/12/2024 - ಪರಾವರ್ತನ ಸಮಾಜದ ಕೃಷಿ ನಿರ್ದೇಶಕರ ಭೇಟಿ



20/12/2024 - ಜಂಟಿ ಕೃಷಿ ನಿರ್ದೇಶಕರರು ಮತ್ತು ಕಾಂಪನಿ ನಿರ್ದೇಶಕರ ಭೇಟಿ



Chikkanayakanahalli Siri- FPC

Registered Office :

Sri Basavarajendra Complex, Yalanadu, Huliyaaru,
Chikkanayakanahalli Taluk, Tumkur District – 572218.,

Email : cnhallisirifpc@gmail.com

Contact : 9448409268

Registered Under :

Reg. under - Company Act 2013

[18 of 2013]

CIN : U01100KA2020ptc140097